



Viber tools to attract new users



Advertising

Non-intrusive formats to suit brand building, audience engagement and performance



Stickers

A viral and interactive solution to reach the wide audience and grow subscriber base

Viber Media S.a.r.I - Proprietary and confidential



Viber Lenses

AR feature powered by Snap for brand's high visibility, viral engagement and popularity among Gen Z

Rakuten Viber

The Viber ads advantage



Non-intrusive

It's easy to adapt your creative to our messaging app



Multi-format

Native, display and video formats available



Versatile

Formats to suit brand building, audience engagement and performance



Better customer relationships are only one message away

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